DOUBLE CLICK each panel to add your graphics

SIDE PANELS

LATTICE Frame
ENDURO 10FT
Tradeshow Backwall Series

SAFE ZONE Keep all critical text and photos within this area

MAIN FRONT AREA
WIDTH 2690mm
HEIGHT: 2150mm
SIDE PANELS
WIDTH 205mm
HEIGHT: 2150mm

TOTAL GRAPHIC DIMENSION
MAIN FRONT AREA
WIDTH 2790mm
HEIGHT: 2250mm
SIDE PANELS
WIDTH 305mm
HEIGHT: 2250mm

BANNER/TRADESHOW Please read below
SAFEZONE | Keep all critical text and graphics inside the area marked

DESIGN TIPS | Follow the guidelines found at www.pullupcords.com/artwork
- **COLORSPACE:** CMYK Process color
- **RESOLUTION:** minimum 100dpi at 100% Maximum 200dpi @ 100%
- **FONTS:** Please change all fonts to curves or include the font with your art submission.
- **FILE:** Save as either a "Press Ready" PDF or as illustrator AI file.
- SOFTWARE: Adobe Photoshop, Illustrator CC and CorelDRAW! files are accepted.
- **GUIDES:** Make sure guidelines are not visible in final art especially if you have flattened a background TIFF.
- **COMPLEX BACKGROUNDS:** If you have complex backgrounds or images, please include your layered PSD file.
- **EFFECTS & TRANSPARENCIES:** Please keep the use of effects and overlapping transparencies to a minimum.
- **MULTIPLE CLIPPING PATHS:** Avoid overuse of clipping paths in your artwork. Some are fine but overabundance can produce unwanted results.
- **EMBEDDED IMAGES:** Embed your images within your file. Do not link them externally!
- **IMAGE TYPES:** CMYK TIF images are preferred. JPGs are ok but will be converted to CMYK for print. PNG images may not reproduce exact colors. Differences in color in comparison to others in the rest of the art may be noticeable.
- **PRINT QUALITY:** Fabric printing will be less sharp than printing on paper. Fabric weave will dull sharpness slightly. Design accordingly.
- **COLOR SPECIFICS:** If you are designing something to a specific Pantone color, Please include PMS numbers and we will match as close as we can.
- **NEED HELP?:** If you need clarification or help with your artwork or files. Contact OPTION Studios Voice: 505.352.7477 or email service@optionstudios.com
- **FILE DELIVERY:** upload files larger than 5mb to www.optionstudios.wetransfer.com/

SIDE PANELS

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